



pugnacious



EXPERIENTIAL MARKETING

company that uses a strategic grassroots method to elevate your brand. It started with a simple mission: create fun opportunities where the right connections and impressions can have impact.



PRIMEWOMEN
media



GO TEXAN®



mender



STUNT-MAKER
SALLY



POLITICAL
PAULY



VIP VINNY



THE CLOSER



DIGITAL
DICKIE

OUR SERVICES

- CAMPAIGN STRATEGY
- CONSUMER EVENTS
- CREATIVE IDEATION & DESIGN
- EXPERIENTIAL MARKETING
- EVENT STRATEGY AND PRODUCTION
- GRASSROOTS MARKETING
- DIGITAL MARKETING

- INTEGRATED BRAND STRATEGY
- POP UPS & ACTIVATIONS
- PROMOTIONS
- PR STUNTS & EVENTS
- GOVERNMENT RELATIONS
- TRADESHOWS | EXPOS
- WEB DESIGN

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EIN# 853913376



SERENE

CEO

20+ YEARS

GOVERNMENT
RELATIONS

SALES

MEDIA

CRYS

CMO

17+ YEARS

PARTNERSHIPS
MARKETING
SALES
MEDIA

RED

CREATIVE
DIRECTOR

15+ YEARS

EXPOS &
FESTIVALS
HIGH END
EVENTS

ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES [541611] - NAICS

ADVERTISING AGENCIES [54181] - NAICS

ADVERTISING AGENCIES [541810] - NAICS

ADVERTISING, PUBLIC RELATIONS, AND RELATED SERVICES [5418] - NAICS

ADVERTISING AGENCY SERVICES [82101800] - UNSPSC

CONVENTION AND TRADE SHOW ORGANIZERS [56192] - NAICS

CONVENTION AND TRADE SHOW ORGANIZERS [561920] - NAICS

GRAPHIC DESIGN [82140000] - UNSPSC

GRAPHIC DESIGN SERVICES [54143] - NAICS

GRAPHIC DESIGN SERVICES [541430] - NAICS

MANAGEMENT CONSULTING SERVICES [54161] - NAICS

MARKETING CONSULTING SERVICES [541613] - NAICS

OTHER MANAGEMENT CONSULTING SERVICES [541618] - NAICS

OTHER SERVICES RELATED TO ADVERTISING [54189] - NAICS

OTHER SERVICES RELATED TO ADVERTISING [541890] - NAICS

OTHER MANAGEMENT CONSULTING SERVICES [541618] - NAICS

OTHER SERVICES RELATED TO ADVERTISING [54189] - NAICS

OTHER SERVICES RELATED TO ADVERTISING [541890] - NAICS

PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS [7113]

PUBLIC RELATIONS AGENCIES [54182] - NAICS

PUBLIC RELATIONS AGENCIES [541820] - NAICS

PUBLIC RELATIONS AND PROFESSIONAL COMMUNICATIONS SERVICES [8017]

PUBLIC RELATIONS PROGRAMS OR SERVICES [80141614] - UNSPSC

COMMODITY CODES

NIGP 71530 DISPLAY, EXHIBIT, AND PROMOTIONAL MATERIALS

NIGP 91501 ADVERTISING AGENCY SERVICES

NIGP 91503 ADVERTISING AND PUBLIC RELATIONS, INCLUDING SKYWRITING

NIGP 91807 ADVERTISING CONSULTING

NIGP 91826 PUBLIC RELATIONS CONSULTING

NIGP 91876 MARKETING CONSULTING

NIGP 95224 CULTURAL ADMINISTRATION AND PROMOTION SERVICES

NIGP 96153 MARKETING SERVICE, INCLUDING DISTRIBUTION, PUBLIC OPINION SURVEYS, RESEARCH, SALES PROMOTIONS, ETC.

NIGP 96179 TRADE SERVICES, FACILITATION, INFORMATION, MARKETING, PROMOTION, TRADE AGENTS AND BROKERS, ETC.